



# THE BULLETIN

## Overseas Press Club of America

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October 4, 1952

### SPECIAL ANNOUNCEMENT

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"The most important news in recent OPC history" was how President WILLIAM P. GRAY this week characterized an announcement that the campaign for the Overseas Press Club's Memorial House quarters will commence November 10.

The campaign, to be spark plugged by EDWARD R. MURROW and PATRICIA LOCHRIDGE, Co-Chairman of the Memorial Fund Committee, will be directed toward the purchase of a permanent OPC headquarters building which will serve as a memorial to the more than 60 U.S. foreign correspondents killed in World War II and the Korean War.

Further details will be published in next week's Bulletin.

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### COCKTAIL PARTY

THURSDAY, October 9 -- Clubrooms, 1475 Broadway  
From 5:30 to 7:30 PM -- Members: \$1--Guests: \$1.50

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### AN INSIDER VIEWS THE BRITISH PRESS

by

LORD MONTAGU  
Public Relations Executive

\* \* \*

Considered one of Britain's "most eligible bachelors", the handsome, young Edward John Barrington Douglas-Scott-Montagu, third Baron Montagu of Beaulieu, arrived in the U.S. last week to spend three months studying American public relations techniques. He is working with the Benjamin Sonnenberg public relations firm.

As an executive of Voice and Vision, a British PR organization, Lord Montagu has learned the ins and outs of England's newspapers. In this special talk, he will discuss the merits and shortcomings of the British press.

Please make your reservations early.



I Berlin (Special to The Bulletin): Despite the fact that the Berlin  
 I OVERSEAS TICKER I press corps has been reduced considerably, we still have a very good  
 I I press call list and everytime a real top story breaks in Germany, it  
 usually comes out of here.

Of the regular Berlin-stationed correspondents, there are Joe Fleming, who runs the UP bureau here; Thomas Reedy, the Berlin chief for AP; Nat Margolin, Stars and Stripes correspondent; Walter Sullivan, the New York Times Berlin correspondent is away on vacation and Jack Raymond, Times Bonn correspondent is pinch-hitting for him. Outside of that we recently had visits from Don Cook, N.Y. Herald Tribune and Bob Haeger, Newsweek.

The American press club of Berlin is still operating as always, and I am sure that any OPC member coming to Berlin these days is certainly welcome. LOUIS LOCHNER was in Berlin several days recently and BEN GRAUER is expected in for a couple of days. (by GARY STINDT)

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MAY CRAIG, believed to be the first woman to fly over the North Pole, sends the following account of her exploit to The Bulletin, on her return from Thule.

"The OPC scooped the world on my red flannels. The AP seems to have no doubt that I am the first woman to reach the Pole, and said so, in its story. However, there is a rumor that a WAVE or a WAF or a nurse flew from Alaska to the Pole last year. It was a strange feeling looking down as the plane circled in as small a circle as it could, so we could pick out the spot we thought was the Pole, in the middle of the circling wing. I kept thinking how many men had died seeking that spot - the hardships of the ones who did get there. We got there in less than five hours from Thule; Peary took four months from Ellsmere Island.

"I believe in layers of clothes to keep you warm. So the red flannels were the base.. Then wool shirt and old khaki World War II ski pants with heavy wool socks and my own Bass boots. We each got a barracks bag of Arctic clothes at Westover Air Base on the way up but I knew most of it wouldn't fit. The Artic fibre glass coats with parkas are swell.

"Air Force made elegant arrangements for getting copy out. Censors were lenient. Plane was warm and Col. Bernt Balchen, the famous Arctic and Antarctic explorer who was with us, said, "I've flown the Pole seven times and never had a steak to eat". They gave us gala dinner aboard the plane coming back. The night we got to Thule, they had a party at the Officers Club for us (Danish and American correspondents) and for the British Royal Air Force men, who were to drop supplies next day to the British expedition camped on the ice cap. I had pix taken of me and Capt. Charles Stover, USAF of Portland, Me. Next day I went off to the Pole and he went off with the Britishers to the ice cap and got marooned. So I was running around like crazy getting story and that lucky pix off to my paper."

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The British Government has issued request for immediate listing of correspondents planning to cover Coronation next June 2 in order to assure credentials and accommodations. CBS has named coverage team of three OPCers- EDWARD R. MURROW, ROBERT TROUT and former President, LOWELL THOMAS from this side. For all three it will be a rare "Coronation reunion".

## EUROPE-BOUND?

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## CLUB CALENDAR

Board of Governors.....Clubrooms.....Wednesday, Oct. 8, 5:45 p.m.  
Memorial Fund Committee.....Clubrooms.....Tuesday, Oct. 7, 5:45 p.m.

LEONARD SMITH, chairman of the Public Relations Committee ("to exploit all proper opportunities for bringing the work of the Club to the attention of the public") announces members of his committee as follows: VICTOR LASKY, KENNETH LARRY LOWENSTEIN, IEO MARGOLIN, GLENN NEVILLE and FRED ROSEN.

JERRY HANNEFIN, chairman of the Inter-American Relations Committee, announces the appointment of LUCY GOLDSMITH to his committee.

Chairmen of all committees are invited to attend the Tuesday, Oct. 7 Memorial Fund Committee meeting listed above.

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ABOUT BOOKS These notices attest OPC gratitude to our publisher friends and are designed by to remind Club members that all books reviewed may be taken out for prompt return.  
JOHN GOETTE Apply at the Club office.

From Harper & Bros. comes "The Glitter and the Gold", Consuelo Vanderbilt Balsan's story of transplanting from New York's 400 to the Palace of Blenheim as the Duchess of Marlborough. After separation from the Duke, she married Col. Jacques Balsan and her tale of English social life is carried to that of Paris and the Riviera- the whole covering the years 1895 to 1940.

"The American Record in the Far East, 1945-51" by Kenneth Scott Latourette, is from The Macmillan Co. Latourette writes for people who are befuddled by what we have and have not done in Asia.

"The Years are Even" (Random House) is the fifth novel of Pacific combat correspondent HOBART SKIDMORE. Himself a twin, the author delves into the emotional battle within one twin when his brother dies. The experience unfolds in compelling reader interest.

Brentano's has window display this week on CORNELIUS RYAN - edited "Across the Space Frontier" (Viking). More about this later.

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PROLIFIC COLLEAGUES: A signed edit by past President EUGENE LYONS got top billing in the Sept. 27 Sat. Eve. Post...Second issue of Man's Magazine contains "The Sailor and the Chinese Courtesan" by BRIAN O'BRIEN, and "Block 'em and Sock 'em", a piece about the bad men of hockey by ZANDOR HOLLANDER....VIC LASKY has piece coming in Am. Legion Magazine about the hate-mongers (Gerald L.K. Smith et al), who like the Communists constitute problem for U.S. democracy.

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BUY "OFF THE RECORD" NOW AND FOR CHRISTMAS. Coupon below is furnished to make ordering easy. List price includes foreign and domestic postage but not airmail or special. Proceeds of sale go for the benefit of the Correspondents and the Memorial Funds of the Overseas Press Club.

-----detach here-----

To: Overseas Press Club of America  
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Please send \_\_\_\_\_ copies of "OFF THE RECORD". Check enclosed for \_\_\_\_\_, (@ \$3.95 per copy. Add 12¢ each, New York City sales tax, if to be mailed to NYC).

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Past President Frank R. Kelley, national editor of the N.Y. Herald Tribune has been named that paper's Rome correspondent in a series of promotions and changes just announced by the paper. William B. McGurn, Rome correspondent since 1946 becomes chief of the Paris Bureau and William J. Humphreys is transferred from Paris to London. Gaston Coblentz, goes from London to head the Bonn bureau.

On the domestic side, George A. Cornish, managing editor for the last 11 years was named executive editor. Everett Walker, assistant managing editor, was named managing editor. Geoffrey Parsons becomes chief editorial adviser and August Heckscher is appointed to his post as chief editorial writer. Harry W. Baehr, Jr. takes Heckscher's job. Other changes: Joseph G. Herzberg, city editor has been appointed Sunday Editor. A newly created post- News Editor- goes to Luke Carroll, assistant to the editor for the past two years. The new city editor is Fendall W. Yerxa. The changes were announced Oct. 1, by WHITELAW REID, Herald-Tribune editor.

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Time-Life's JIM BURKE reveals how he and his fellow workers in New Delhi keep cool and relaxed in temperatures sometimes soaring as high as 130 degrees F. "First you'll notice", he has written his home office, "We dress sensibly- no ties, tucked in shirts or other frills. Then we get up every now and then from our typewriters, pick up a hose and play a little water on the khus-khus which is a sort of grass matting over the window. When the grass is wet, the hot-air coming in from the outside is cooled appreciably by evaporation. This is the ancient Indian system of air-conditioning. Normally a small boy is employed to sit outside the window with a bucket and toss water on the khus-khus but I evolved the hose system to reduce office expenses and as a sort of mental relaxation for myself. It doesn't take as much energy as pacing the floor."

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WEDDING BELLS: Mrs. Harry Bridgman announces the marriage of her daughter JULIET to Mr. John Wellington Kent, Saturday, Sept. 27 in New York City.

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GARDNER COWLES elected a director of R.H. Macy & Co., Inc. Oct. 4....MYER AGEN awarded medal of Liberated France for efforts for Free France during World War II....IRVING R. LEVINE expects to arrive from Tokyo Oct. 3 or 4 to take up Council on Foreign Relations fellowship....HARLOW CHURCH, European Newspictures manager for UP returning permanently to NY is reachable at UP Newspictures or at Forest Hills Inn....DOROTHY FISCHER back from the Eastern States Exposition, Springfield, Mass. where she promoted Presto Steam Iron for LYNN FARNOL appearing on WJKO, WMAS and giving a talk at the Agawam Lions Club....VIRGINIA PREWETT MIZELLIE decorated Sept. 18 with Brazil's Cruzeiro do Sul, the Order of the Southern Cross for her work as Chicago Sun correspondent at the Inter-American Conference of Chapultepec, in 1945; husband Bill and sister Mildred who writes novels and New Yorker pieces as Bowen Ingram were among those present at the Brazilian Embassy residence ceremony....CLARE BOOTH LUCE starred Oct. 1 in unique Republican TV show utilizing sound films as political evidence....ANDY LOGAN's husband, Charles S. Lyon scheduled to be sworn in next week as new Assistant Attorney General in charge of the Tax Division; Justice Robert H. Jackson will preside and ANDY and three of the four young Lyons will be on hand.

RICHARD JOSEPH taking group of 15-18 on round-the-world tour leaving from San Francisco Jan. 17; tour rate: \$5850; itinerary includes Japan, Hong Kong, Bangkok, Indonesia, Singapore, Pakistan, India, Egypt, Greece and Italy; JOSEPH will be gathering material for more Esquire travel articles....Maj. EDWIN E. DOWELL, former international editions manager for Newsweek scheduled for release from the Army Oct. 2 under current War Dept. policy of discharging involuntary recalls; DOWELL served as Chief of the Services Division of the Signal Corps Publications, plans to return to the New York publishing scene....BILL SHIRER a judge along with Lewis Gannett and Bruce Bliven for the Sidney Hillman Foundation awards given Sept. 25 to Carl T. Rowan, Minneapolis Tribune, Arthur D. Morse, free-lance, and Alan Barth, Washington Post....Mr. and Mrs. GARDNER COWLES and Mr. and Mrs. WHITELAW REID among 42 guests at Alicia Patterson's River Club dinner for Democratic nominee Adlai Stevenson last week....CHARLES M. KINSOLVING appointed New York manager of Newsweek's Advertising Department....BRUNO SHAW a critic on "Author Meets Critics", Sept. 18 with "From Major Jordon's Diaries" on the pan....CECIL BROWN moderated John Foster Dulles and Averell Harriman Sept. 23 on "Should We Change our Foreign Policy?"....The good-humored, hard-fought UN Correspondents Association elections for 1952-53 produced this result: President, Francis W. Carpenter, AP; Secretary, Dorothy Fletcher, Canadian Broadcasting Corp.; Treasurer, Michael Fry, Reuters.



## MAIL BAG

RUTH (KARPF) and hubby George BARRETT, from Munsan, Korea: "This is our last stretch in Korea. We're hoping to be back in Tokyo in a couple of weeks and out of Japan- on a long, slow trip home. We'll be taking a swing through Asia; Taiwan, HongKong, Bangkok, Delhi, Cairo--and then a couple of months of peace and civilization in Italy, France and Spain. Home around the first of the year. We had a piece on Panmonjom, an "all things considered" one in the Sept. 10 issue of The Reporter and Koje produced an earlier Reporter story on "Why Red Prisoners Refuse to Go Home". Also (RUTH) just finished up a piece for Mademoiselle on how young Americans live in Tokyo, the substance being that life in Tokyo is awfully much like a Somerset Maugham story. Coming up next is a Reporter piece on just what is the story on Japanese labor.

"Right now, I (RUTH) am sitting on the peace train again after another one of the 'we proposed adjournment till next week' sessions, a lot of firing all around us on the way home, and, looking out of the train window now, it all looks like Remarque's description of the front; tents, clouds of dust, dust-colored trees, dust-colored grass, dust-colored tents- and dust-colored insides all around. This will be a mighty good place to be away from". (Incidentally, the NYTimes announcing the transfer of Greg MacGregor and Bob Alden to replace BARRETT and Murray Schumach on the Tokyo staff says its "truce" assignments will be rotated more frequently. Managing Editor Turner Catledge hopes the Korean assignments will run to less than a year.

From MANFRED GEORGE, in Munich: "Doing quite a lot of interviewing. Had a long talk with Chancellor Adenauer and Mayor Ernst Reuter of Berlin."

From SANDY GRIFFITH from Saarbrucken: "There is a great tug of war here for the Saar. I have been pulling a little from Paris, then here, then Strassburg and tomorrow Bonn. I hope to see a lot of Club members there and with LOUIS LOCHNER will get them together for a little party."

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"Moscow is the city, par excellence, for the correspondent who is fed up with handouts and public relations setups", N.Y. Times Correspondent Harrison Salisbury reports to his home office. "Since coming to Moscow in 1949", Salisbury says, "I have received precisely two mimeographed releases from official Soviet government sources, each made the subject of a special press conference at the Foreign Office."

Other Salisbury salients: There are three principle sources for obtaining Soviet news- Tass, Moscow radio and the daily newspapers. News breaks from Tass - such as the announcement of the Nineteenth Congress of the Communist Party- invariably come between midnight and six a.m. Moscow time. The reason for news breaking in these hours, inconvenient and harrassing from the correspondent's standpoint is that important Soviet announcements are released for the Moscow morning papers Pravda and Izvestiya. The breaks are timed for the Moscow morning editions and not for the convenience of foreign correspondents.

You might suppose that on a story like the announcement of the Party Congress there would be briefing and conferences, but the correspondent does his own briefing and provides background of his own. On the Aug. 20 story, this included line-by-line analysis of old-and new Communist' Party rules plus many hours of work on the new five-year plan. Documents studied on the Party congress story came to something like 10,000 words.



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"WELCOME HOME" PARTY OPC members back from hither and yon gave stay-at-home members first-HONORS OPC MEMBERS hand glimpses into world trouble spots at a well-attended cocktail party in the Clubrooms Sept. 25. Leading the procession of off-the-cuff speakers introduced by President BILL GRAY, DWIGHT MARTIN, Time-Life correspondent in Tokyo predicted that a truce would eventually be reached in Korea unless the Communists feel the present situation is as much of a cease-fire as they want. MARTIN answered questions about Russian MIGs, fraternization with reporters from behind the Iron Curtain, and the effects of the forthcoming US elections on truce negotiations. MARTIN has since returned to Tokyo.

By an odd quirk of circumstances just as the new Soviet Ambassador to the USA was telling President Truman in Washington that there is no "hate America" campaign, EDDIE HUNTER, author of "Brain Washing in Red China" was giving Club members a graphic description of Soviet propaganda he has seen, showing Americans raping Chinese and Korean women and blowing hands off young children. All this poured into the minds of seven and eight year olds is something they will never quite forget, HUNTER predicted.

IRENE KUHN, who visited the Philippines, Formosa and Hongkong on her way around the world, recounted her talks with resettled Huks. She commended the job done by Magsaysay in breaking up the Huks but warned that Communist attempts to infiltrate the Philippines are far from over. She found people in Manila alert to new Communist techniques, however.

Back from a six-week trip to the mideast where he went on the delivery flight of King Ibn Saud's new DC4 flying palace, the Herald Tribune's aviation editor, ANSEL TALBERT praised Operation Mecca and said even pro-Communist newspapers praised this diplomatic stroke initiated by career diplomat Harold Miner in Beirut.

Others who spoke briefly or dropped in to be welcomed home were KATHRYN CRAVENS, back from Honolulu, FRANK SHEA, back from Greece; MADELINE ROSS, home from Guatemala, and BILL JESSUP, back from Tokyo on a Foreign Relations Council fellowship.

Door prizes: "Brain Washing in Red China" by HUNTER, (Vanguard) won by NORWOOD ALLMAN, and a set of Carstairs White Seal highball glasses won by Bertha Klausner. Among those present: DANIEL VAN ACKER, HARRISON FORMAN, LARRY LOWENSTEIN, DEREK RUSSELL, GABRIEL PRESSMAN, Joy Wright, WILL OURSLER, IRVING TAUBKIN, LEN SMITH, GERALDINE SARTAIN, BERT BRANDT, CHRISTOPHER EMMET, JOE JOESTEN, MATT HUTTNER, CHARLES ROBBINS, RUTH LLOYD.

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JESSIE STEARNS, Bulletin Washington Correspondent, has furnished a copy of the last Attorney General's report on persons and firms registered with the Justice Department under the Foreign Agents Registration Act. This report was recently brought into the news by Edward L. Bernays recommendation that such persons be subjected to some sort of test. There are 90 pages in the report and no time to analyze it for this issue of the Bulletin.

The OPC has arranged with Press Wireless, Inc. to continue being updated on all FCC tariff changes affecting press messages.

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Editor & Publisher reports that the Pentagon is just about as confused over the handling of stories on TV-guided missiles tried out in Korea as are the press associations, figuring in the incident. In a comedy of errors, the Navy took reporters from three major press associations to witness the trial but admonished them that stories were not to be published. The correspondents of two associations submitted their copy for clearing to the Tokyo military censors. AP sent a copy to the Pentagon and was given a "go" signal after some alterations. UP saw the story in print, then let go with all the material its man had furnished. Now the navy is investigating to prevent it happening again.

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Editors: MARY HORNADAY, RUTH LLOYD. Editorial Board: RUSSELL F. ANDERSON, Chairman; CHARLES ROBBINS, JOHN MOROSO, IRVIN S. TAUBKIN, TED DEGLIN, DANIEL VAN ACKER.

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